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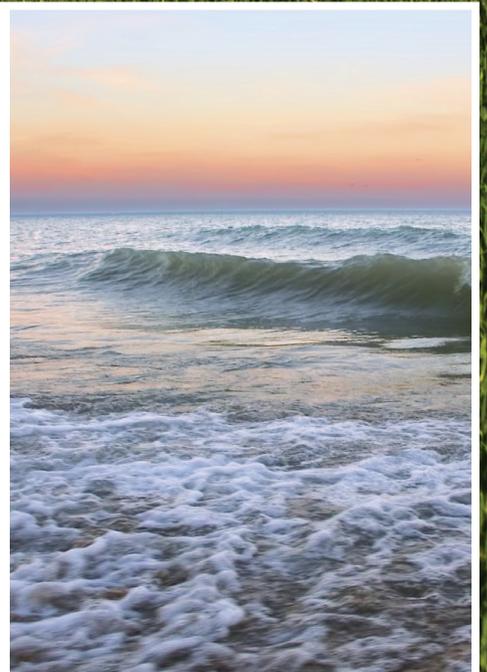
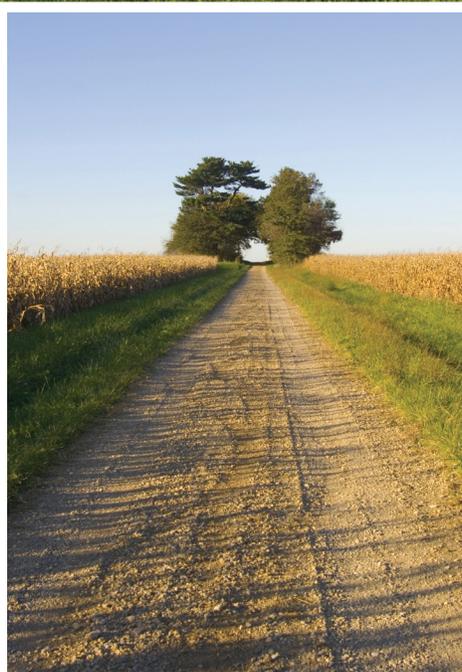


DONORS  
FORUM

*Strengthening Illinois philanthropy  
and the nonprofit community*

# GIVING IN ILLINOIS

2015 Edition



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## About Foundation Center

Established in 1956, Foundation Center is the leading source of information about philanthropy worldwide. Through data, analysis, and training, it connects people who want to change the world to the resources they need to succeed. Foundation Center maintains the most comprehensive database on U.S. and, increasingly, global grantmakers and their grants — a robust, accessible knowledge bank for the sector. It also operates research, education, and training programs designed to advance knowledge of philanthropy at every level. Thousands of people visit Foundation Center's website each day and are served in its five library/learning centers and at more than 450 Funding Information Network locations nationwide and around the world. For more information, please visit [foundationcenter.org](http://foundationcenter.org) or call (212) 620-4230.

## About Donors Forum

Founded in 1974, Donors Forum is unique for being the only regional association in the U.S. that represents both grantmakers and nonprofits, as well as their advisors. Our goal is to build a vibrant social impact sector -- collectively and collaboratively -- that improves the quality of life for all people in Illinois.

Currently, our 800 nonprofit Members work in over 26 different issue areas, located in 20 counties across the state. Our 185 grantmaking Members include private and independent foundations, public charities, corporations, and other types of funders (donor-advised funds, charitable trusts, and individual philanthropists). We are also actively engaging social entrepreneurs, impact investors, and B-Corps in our work to help expand our membership and spur innovation in the sector.

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# Key Findings

Illinois is home to a vibrant and growing grantmaking community addressing issues ranging from the arts to medical research to the sciences at the local, national, and even international level. Following are key indicators of the scope and giving priorities of the Illinois foundation community in 2013, the most recent year for which information is available.



**5,221**

Number of Illinois grantmaking foundations

**\$3.1 billion**

Record level of Illinois foundation giving



## Health, Education, and Human Services

Top funding priorities in Illinois

**14 percent**

Share of general operating support to Illinois

**\$663 million**

Giving by non-Illinois foundations to Illinois recipients



**\$35.9 billion**

Assets of Illinois foundations



**56 percent**

Share of Illinois foundation giving accounted for by Cook County grantmakers

# The Illinois Foundation Community

Illinois is home to over 5,200 grantmaking foundations spanning all types— independent or family, corporate, community, and operating— sizes, and issue areas. The community includes many foundations that only give locally or within the state, as well as those that fund nationally and even internationally. The following analysis provides an overview of the scale and composition of the Illinois foundation community and an examination of how Illinois foundations have fared relative to U.S. foundations in general over the past decade.

## Growth in Illinois foundation giving outpaces U.S. foundations overall

Illinois foundation giving reached a record \$3.1 billion in 2013, more than doubling since 2003. (Adjusted for inflation, giving rose 91.4 percent.) By comparison, giving by U.S. foundations overall rose 82 percent during this period (or 44 percent after inflation). The Illinois foundation community has shown annual growth in giving every year during the past decade. By comparison, total U.S. foundation giving declined by just over 2 percent in 2009, following the double-digit loss in foundation assets that resulted from the Great Recession.

## Illinois foundation assets reach peak levels

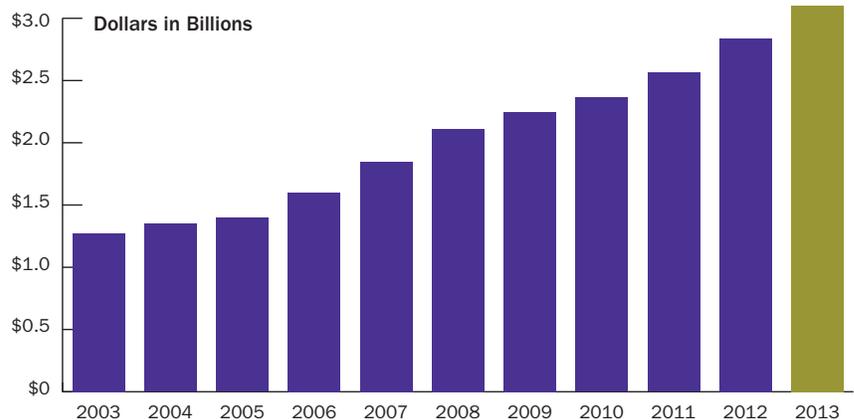
Illinois foundations experienced strong growth in assets in 2013, with an increase of 14 percent. Assets of Illinois foundations also surpassed the pre-recession peak, totaling a record \$35.9 billion in the latest year. Assets of Illinois foundations have grown slightly faster than the national average over the past decade (71 percent versus 67 percent).

## Independent and family foundations account for the majority of Illinois foundations and resources

Nine out of ten foundations in Illinois are independent or family foundations,

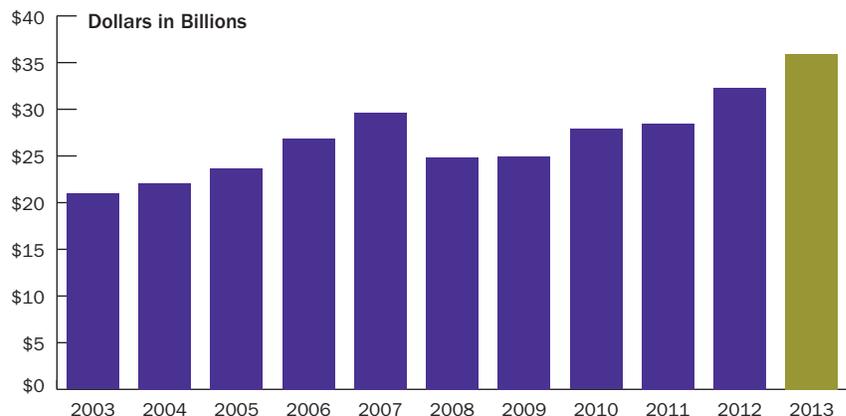
including the state's largest foundation by assets—the Chicago-based John D. and Catherine T. MacArthur Foundation. They are also responsible for the majority of foundation giving and assets. Nonetheless, the Abbott Park-based AbbVie Patient Assistance

### Illinois Foundation Giving Reached a Record \$3.1 Billion in 2013



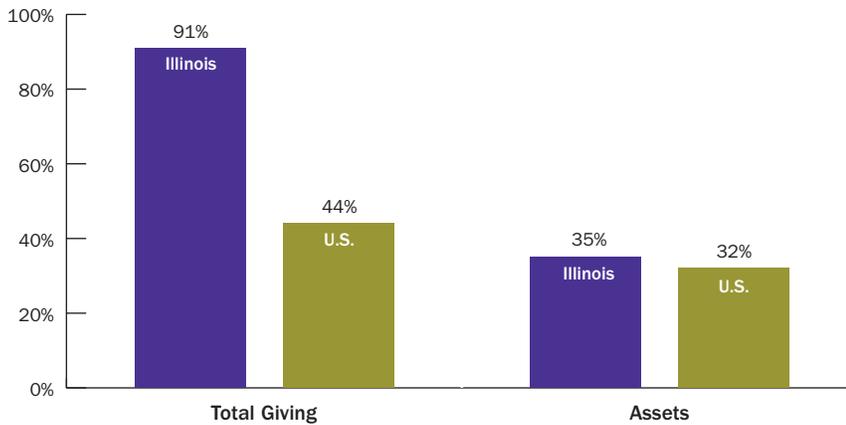
SOURCE: *Giving in Illinois*, 2015. Figures based on unadjusted dollars.

### Illinois Foundation Assets Reached a Record \$35.9 Billion in 2013



SOURCE: *Giving in Illinois*, 2015. Figures based on unadjusted dollars.

## Illinois Foundation Giving and Assets Grew Faster than U.S. Foundations Between 2003 and 2013



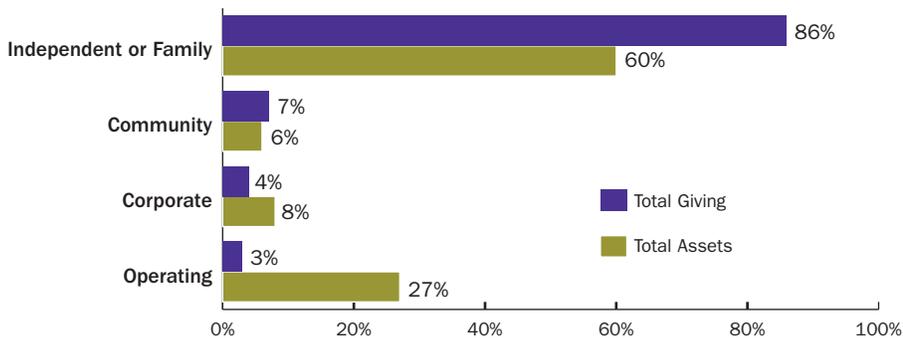
SOURCE: *Giving in Illinois*, 2015. Figures based on inflation-adjusted dollars.

### Summary Statistics for Illinois Grantmaking Foundations by Type, 2013

Type	No. Fdns	%	Assets	%	Total Giving	%	Gifts Received	%
Independent or Family	4,835	92.6	\$30,995,813,554	86.4	\$1,836,076,043	59.6	\$1,483,139,397	51.1
Community	26	0.5	2,505,031,197	7.0	173,729,407	5.6	196,709,432	6.8
Operating	197	3.8	1,012,390,548	2.8	815,061,165	26.5	851,948,944	29.3
Corporate	163	3.1	1,376,105,410	3.8	253,305,744	8.2	372,992,245	12.8
<b>Total</b>	<b>5,221</b>	<b>100.0</b>	<b>\$35,889,340,709</b>	<b>100.0</b>	<b>\$3,078,172,359</b>	<b>100.0</b>	<b>\$2,904,790,018</b>	<b>100.0</b>

SOURCE: *Giving in Illinois*, 2015. Figures exclude Illinois foundations that did not report grants in the latest fiscal year.

### Independents Accounted for the Majority of Illinois Foundation Giving and Assets in 2013



SOURCE: *Giving in Illinois*, 2015.

Foundation (formerly the Abbott Patient Assistance Foundation), an operating foundation, was by far the largest Illinois foundation by giving in 2013. The foundation is one of roughly a dozen operating foundations nationally created by pharmaceutical manufacturers for the purpose of distributing medications to patients with financial hardships.<sup>1</sup> Excluding this foundation, Illinois operating foundations would account for just 1 percent of giving by grantmakers in the state.

### Illinois foundation giving is concentrated among the top 10 funders

Consistent with patterns across the country, the top 10 Illinois foundations by giving accounted for nearly 48 percent of 2013 grant dollars. For the top 10 by assets, the share was a smaller but still substantial 35.3 percent. Half of the top foundations by giving and all but one of the top foundations by assets were located in Cook County—Lake County-based Grainger Foundation.

### Illinois corporate foundations account for 8 percent of grant dollars

Illinois corporate foundations reported total giving of \$253 million in 2013, with the Caterpillar Foundation at the top of the list. Corporate foundations' 8.2 percent share of overall Illinois foundation giving was less than the

## Individual Giving

Foundations represent only one source of charitable support. Across the country, individuals provide about 80 percent of private contributions including contributions from living donors and bequests, far surpassing foundations and corporations.<sup>1</sup> In Illinois, individuals gave \$8.1 billion in 2012—over two and a half times the amount provided by private foundations that year.<sup>2</sup>

However, if religious giving were excluded, foundations would account for a far larger share of total giving by Illinois donors.

<sup>1</sup>Giving USA Foundation, *Giving USA 2014*, ed. by M. McKittrick, Indianapolis, IN: Giving USA Foundation, 2014. If bequest giving were included, the overall share of giving accounted for by individuals would rise to about 80 percent.

<sup>2</sup>Chronicle of Philanthropy How America Gives [philanthropy.com/article/Interactive-Explore-How/149107/#state/17](http://philanthropy.com/article/Interactive-Explore-How/149107/#state/17).

9.7 percent share recorded nationally. While a total of 163 Illinois corporate foundations made grants in the latest year, giving was extremely concentrated among the largest funders. Nearly 70 percent of Illinois corporate foundation giving was provided by just the top 10 grantmakers.

## Foundations in Cook County and surrounding areas control the majority of resources

Grantmaking foundations were located in the vast majority of Illinois counties (88 out of 102), but nearly all of the giving was accounted for by funders in just five counties. First among these was Cook County, which alone represented over half of total giving by Illinois foundations in 2013. If neighboring Lake and DuPage counties are included, the share rises to 90 percent.

### ENDNOTE

<sup>1</sup> Land, works of art, medication, and other non-cash items that are assigned a monetary value can be counted toward a foundation's "total giving."

### Top 10 Illinois Foundations by Total Giving, 2013

Foundation Name	City	County	Type <sup>1</sup>	Total Giving
1. AbbVie Patient Assistance Foundation	Abbott Park	Lake	OP	\$783,366,952
2. John D. and Catherine T. MacArthur Foundation	Chicago	Cook	IN	218,542,721
3. The Chicago Community Trust	Chicago	Cook	CM	150,313,429
4. Howard G. Buffett Foundation	Decatur	Macon	IN	103,284,879
5. Caterpillar Foundation	Peoria	Peoria	CS	55,998,836
6. Grainger Foundation	Lake Forest	Lake	IN	54,710,239
7. Joyce Foundation	Chicago	Cook	IN	35,081,737
8. Circle of Service Foundation	Northfield	Cook	IN	25,227,901
9. Arie and Ida Crown Memorial	Chicago	Cook	IN	22,915,737
10. Illinois Tool Works Foundation	Glenview	Cook	CS	20,915,224

SOURCE: *Giving in Illinois*, 2015.

<sup>1</sup> IN = Independent; CM = Community; CS = Corporate; OP = Operating.

### Top 10 Illinois Foundations by Assets, 2013

Foundation Name	City	County	Type <sup>1</sup>	Assets
1. John D. and Catherine T. MacArthur Foundation	Chicago	Cook	IN	\$6,323,307,217
2. The Chicago Community Trust	Chicago	Cook	CM	2,087,011,848
3. Joyce Foundation	Chicago	Cook	IN	936,451,953
4. Arie and Ida Crown Memorial	Chicago	Cook	IN	670,711,031
5. Spencer Foundation	Chicago	Cook	IN	530,519,280
6. Circle of Service Foundation	Northfield	Cook	IN	518,796,996
7. Grainger Foundation	Lake Forest	Lake	IN	445,096,516
8. Polk Bros. Foundation	Chicago	Cook	IN	434,206,007
9. Pritzker Foundation	Chicago	Cook	IN	384,212,520
10. Terra Foundation for American Art	Chicago	Cook	OP	331,633,281

SOURCE: *Giving in Illinois*, 2015.

<sup>1</sup> IN = Independent; CM = Community; OP = Operating.

## Illinois State Spending Dwarfs Foundation Giving

Because the primary role of most private and community foundations is to provide funding, the public often overestimates their charitable resources. In fact, the vast majority of private giving each year (approximately 80 percent) comes from individuals. Foundations are also sometimes seen as having the resources to fill government budget gaps, especially in difficult economic times. Yet compared to government expenditures, foundation giving represents a small fraction of the total. For example, while Illinois foundations provided giving totaling \$3.1 billion in 2013, the Illinois state budget General Revenue Fund for fiscal year 2013 totaled nearly \$30 billion and the budget deficit for the state in 2013 was estimated at nearly \$48 billion.<sup>1</sup>

<sup>1</sup> See State of Illinois Office of the Auditor General Summary Report Digest (March 2014), available at [www.auditor.illinois.gov/audit-reports/compliance-agency-list/comptroller/comp-int-cont-compliance/fy13-comptroller-fin-stmnt-%28cafr%29-fin-digest.pdf](http://www.auditor.illinois.gov/audit-reports/compliance-agency-list/comptroller/comp-int-cont-compliance/fy13-comptroller-fin-stmnt-%28cafr%29-fin-digest.pdf).

### 2013 Government Expenditures Dwarfed Foundation Giving



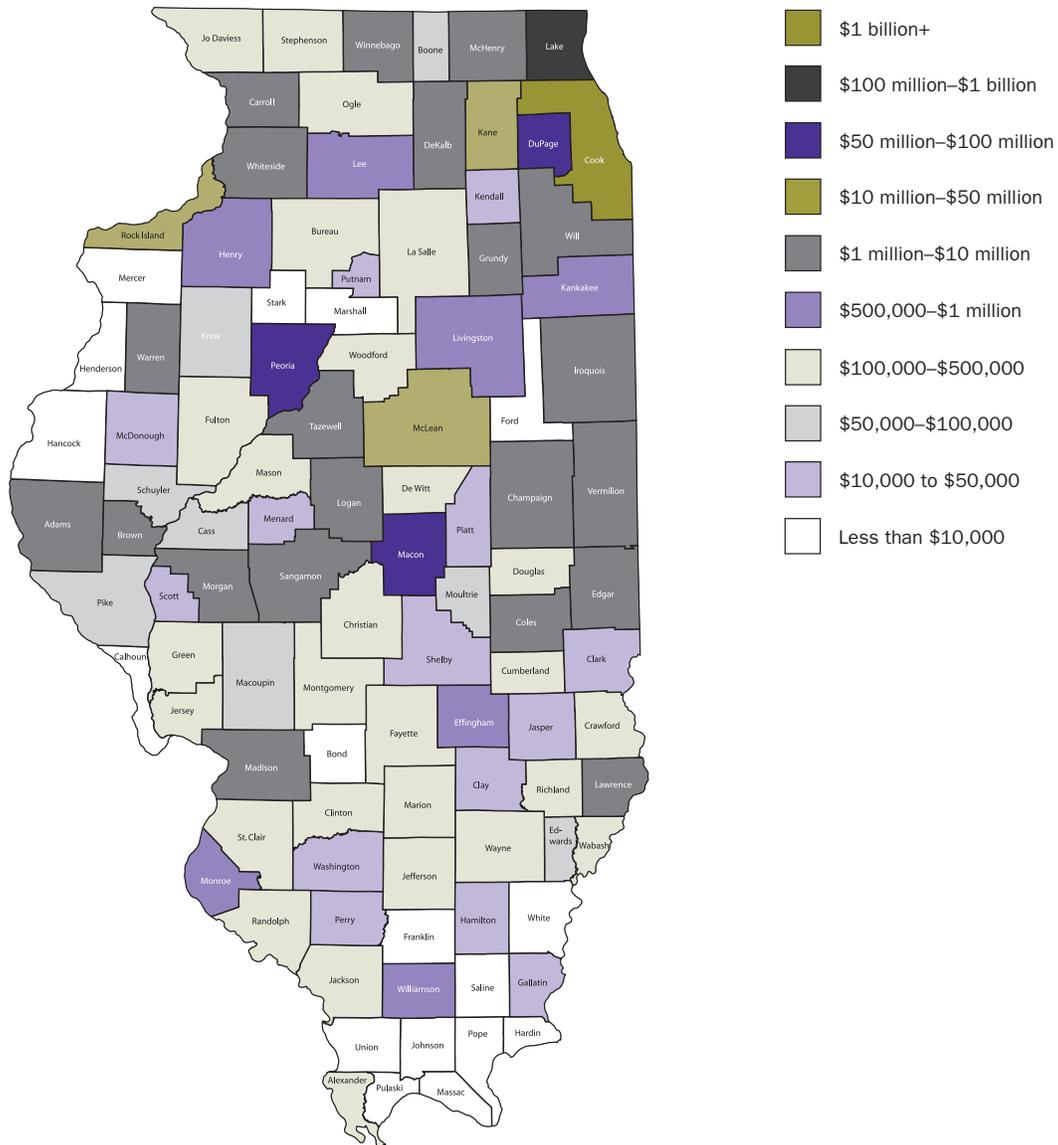
SOURCE: *Giving in Illinois*, 2015. Figures on Illinois state government expenditures and federal spending from *State Expenditure Report-Examining Fiscal 2012-2014 State Spending*. See [www.nasbo.org/sites/default/files/State%20Expenditure%20Report%20%28Fiscal%202012-2014%29S.pdf](http://www.nasbo.org/sites/default/files/State%20Expenditure%20Report%20%28Fiscal%202012-2014%29S.pdf).

## Top 10 Illinois Corporate Foundations by Total Giving, 2013

Foundation Name	City	County	Total Giving
1. Caterpillar Foundation	Peoria	Peoria	\$55,998,836
2. Illinois Tool Works Foundation	Glenview	Cook	20,915,224
3. Allstate Foundation	Northbrook	Cook	17,269,127
4. State Farm Companies Foundation	Bloomington	Mclean	17,189,637
5. Motorola Solutions Foundation	Schaumburg	Cook	16,672,432
6. Abbott Fund	Abbott Park	Lake	14,831,609
7. John Deere Foundation	Moline	Rock Island	12,083,063
8. Aon Foundation	Chicago	Cook	9,431,769
9. Grand Victoria Foundation	Chicago	Cook	7,558,291
10. Wm. Wrigley Jr. Company Foundation	Chicago	Cook	4,735,070

SOURCE: Giving in Illinois, 2015.

## Foundations Based in Cook County Accounted for Over Half of Illinois Foundation Giving in 2013



SOURCE: Giving in Illinois, 2015.

## Illinois Community Foundations

Illinois is home to 26 grantmaking community foundations, a number surpassing most states. Although, this total falls well below the counts reported in nearby Indiana, Ohio, and Michigan.<sup>1</sup> This set of Illinois foundations also accounted for a smaller share of overall giving compared to community foundations nationally (5.6 percent versus 9.5 percent). Most of these foundations are quite small, with all but eight reporting grants totaling less than \$1 million in 2013.

Collectively, Illinois community foundations held \$2.5 billion in assets and gave close to \$174 million in 2013. The top 10 Illinois community foundations accounted for close to 97 percent of 2013 grant dollars, led by The Chicago Community Trust, which alone accounted for 87 percent with just over \$150 million in total giving. Similarly, the top 10 foundations by assets also accounted for most assets held by Illinois community foundations (95.7 percent).

Education, human services, and arts and culture are the top priorities of Illinois community foundations. Nearly all community foundations fund some type of education related activities, while most also fund human services and arts and culture (88.9 percent and 85.2 percent, respectively).

### ENDNOTE

<sup>1</sup> In addition, six Illinois community foundations reported no giving in their latest fiscal year. Figures also exclude separately named "community foundations" that are legally part of other community foundations.

### Top 10 Illinois Community Foundations by Total Giving, 2013

Foundation Name	City	County	Total Giving
1. The Chicago Community Trust	Chicago	Cook	\$150,313,429
2. Community Foundation of Fox River Valley	Aurora	Kane	5,207,416
3. Community Foundation of Decatur/Macon County	Decatur	Macon	2,658,090
4. DuPage Community Foundation	Wheaton	Dupage	2,360,061
5. Community Foundation of Northern Illinois	Rockford	Winnebago	1,865,329
6. Oak Park/River Forest Community Foundation	Oak Park	Cook	1,720,831
7. Evanston Community Foundation	Evanston	Cook	1,404,948
8. DeKalb County Community Foundation (IL)	Sycamore	Dekalb	1,332,910
9. Community Foundation for Land of Lincoln	Springfield	Sangamon	953,146
10. Moline Foundation	Moline	Rock Island	813,128

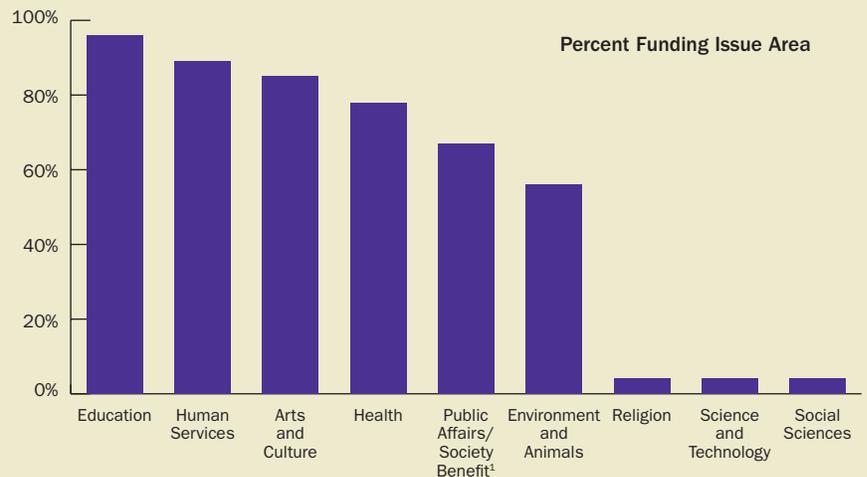
SOURCE: *Giving in Illinois*, 2015.

### Top 10 Illinois Community Foundations by Assets, 2013

Foundation Name	City	County	Assets
1. The Chicago Community Trust	Chicago	Cook	\$2,087,011,848
2. Community Foundation of Northern Illinois	Rockford	Winnebago	79,088,107
3. DuPage Community Foundation	Wheaton	Dupage	47,016,028
4. DeKalb County Community Foundation (IL)	Sycamore	Dekalb	44,112,367
5. Community Foundation of Decatur/Macon County	Decatur	Macon	27,525,860
6. Oak Park/River Forest Community Foundation	Oak Park	Cook	27,176,331
7. Galesburg Community Foundation	Galesburg	Knox	23,863,317
8. Community Foundation of Central Illinois	Peoria	Peoria	22,776,804
9. Community Foundation of Quincy Area	Quincy	Adams	19,261,280
10. Community Foundation for Land of Lincoln	Springfield	Sangamon	18,587,261

SOURCE: *Giving in Illinois*, 2015.

### Education, Human Services, and Arts and Culture are Top Priorities of Illinois-Based Community Foundations



SOURCE: *Giving in Illinois*, 2015. Based on fields of interest of Illinois-based community foundations. Some foundations may have multiple fields of interest.

<sup>1</sup>Includes civil rights and social action, community improvement and development, philanthropy and voluntarism, and public affairs.

## Illinois Public Foundations

Public foundations, or grantmaking public charities, are similar to community foundations in that they both raise money from the public and serve as grantmakers. Unlike community foundations, however, their giving is typically defined by specific issue areas rather than geographic areas. Foundation Center currently tracks about 635 Illinois public charities that indicate having a grantmaking program and accepting unsolicited proposals. Examples include the Jewish Federation of Metropolitan Chicago, which operates several scholarship programs aimed at building Jewish identity; the Robert R. McCormick Foundation, which seeks to improve social and economic environments, encourage discussion of issues affecting the nation, enhance American education, and stimulate responsible citizenship in the Chicago area; and the Chicago Foundation for Women, which raises and distributes funds to provide opportunities and promote solutions for issues facing women and girls.

Collectively, Illinois public foundations held \$39.2 billion in assets and gave close to \$4.3 billion in 2013. The top 10 Illinois public foundations accounted for close to two-thirds of 2013 grant dollars, led by Feeding America, with almost \$1.8 billion in total giving. For the top 10 by assets, the share was a smaller but still substantial 53.4 percent.

Human services and health are the top priorities of Illinois public foundations. A third of Illinois public foundations fund human services and/or health-related activities (34.5 percent and 33.4 percent, respectively), closely followed by education (32.4 percent).

### Top 10 Illinois Public Foundations by Total Giving, 2013

Foundation Name	City	County	Total Giving
1. Big Ten Conference	Park Ridge	Cook	\$286,306,324
2. Rotary Foundation of Rotary International	Evanston	Cook	155,581,144
3. University of Illinois Foundation	Urbana	Champaign	143,208,733
4. Jewish Federation of Metropolitan Chicago	Chicago	Cook	92,752,634
5. Jewish United Fund of Metropolitan Chicago	Chicago	Cook	68,918,209
6. International Fellowship of Christians and Jews	Chicago	Cook	59,899,219
7. National Association for the Exchange of Industrial Resources	Galesburg	Knox	56,257,701
8. Northwestern Medical Faculty Foundation	Chicago	Cook	55,433,189
9. Robert R. McCormick Foundation	Chicago	Cook	51,055,275
10. National Merit Scholarship Corporation	Evanston	Cook	50,099,663

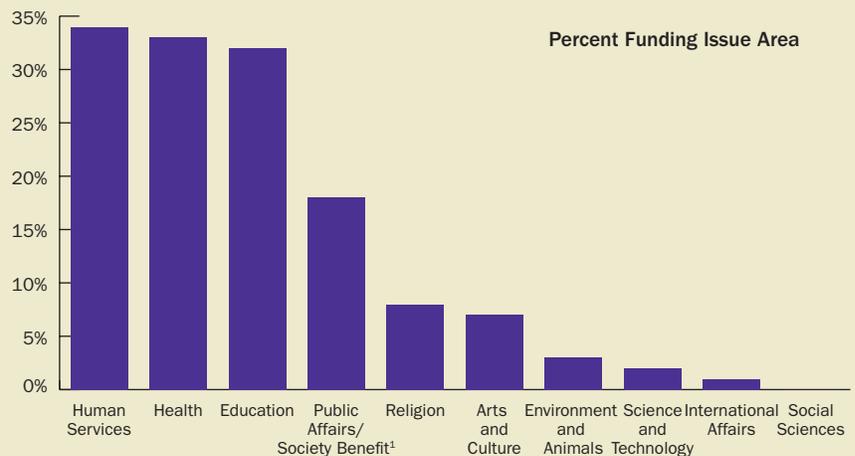
SOURCE: *Giving in Illinois*, 2015. Feeding America and Greater Chicago Food Depository have been omitted from the list. The majority of their giving was through in-kind support.

### Top 10 Illinois Public Foundations by Assets, 2013

Foundation Name	City	County	Assets
1. Advocate Health and Hospitals Corporation	Downers Grove	Dupage	\$6,053,093,414
2. Rush University Medical Center	Chicago	Cook	2,657,718,464
3. OSF Healthcare System	Peoria	Peoria	2,418,704,402
4. Ann and Robert H. Lurie Children's Hospital of Chicago	Chicago	Cook	2,112,229,339
5. University of Illinois Foundation	Urbana	Champaign	1,795,901,653
6. Art Institute of Chicago	Chicago	Cook	1,404,559,396
7. Carle Foundation	Urbana	Champaign	1,245,997,769
8. Robert R. McCormick Foundation	Chicago	Cook	1,199,449,711
9. Wheaton Franciscan Services	Wheaton	Dupage	1,146,081,170
10. Rotary Foundation of Rotary International	Evanston	Cook	923,705,131

SOURCE: *Giving in Illinois*, 2015.

### Human Services, Health, and Education are Top Priorities of Illinois-Based Public Foundations



SOURCE: *Giving in Illinois*, 2015. Based on fields of interest of Illinois-based public foundations. Some foundations may have multiple fields of interest.

<sup>1</sup>Includes civil rights and social action, community improvement and development, philanthropy and voluntarism, and public affairs.

# The Focus of Illinois Foundation Giving

U.S. foundations provide critical support in Illinois, with grants targeting activities ranging from the performing arts to education reform to medical research. The following analysis examines grantmaking in the state of Illinois based on giving by a sample of the nation's largest foundations. (For more details see "About the Grants Set.")

## The majority of grants awarded by Illinois foundations stay in Illinois

The Illinois foundation community is comprised of local, regional, national, and international funders, and a substantial share of their giving is directed to recipients based outside of the state. Nonetheless, of the nearly 6,000 grants awarded by sampled Illinois foundations in 2013, over half (53.5 percent) targeted recipient organizations in the state.

In contrast, two-fifths (44.9 percent) of the \$671.3 million awarded by sampled Illinois foundations supported Illinois organizations. However, if smaller Illinois foundations (which are more likely to be local funders) were included in the sample, these shares would undoubtedly be higher.

Although more than half of the grants awarded by Illinois foundations went to recipients within the state in 2013, by share of dollars roughly half (49 percent) were awarded to organizations based in other parts of the country. The largest shares were directed to New York (10.5 percent) and the District of Columbia (8.7 percent), which are home to many national and international organizations. The remaining 6.2 percent of their giving supported organizations located outside of the United States. The John D. and Catherine T. MacArthur Foundation

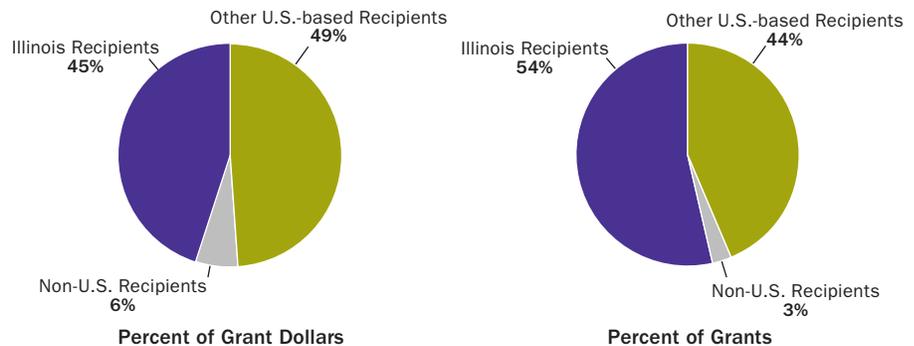
ranked as the largest Illinois-based cross-border funder in 2013, followed by the Howard G. Buffett Foundation.

## Illinois grantmakers account for close to one-third of foundation support in the state

Illinois-based foundations provided roughly 30 percent of grant dollars received by Illinois organizations in 2013; the Caterpillar Foundation

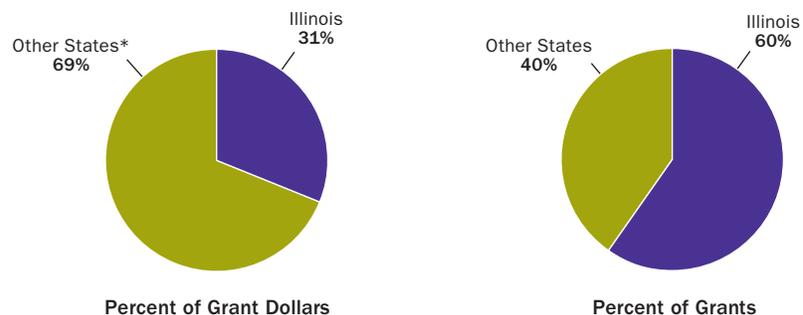
provided the most grant dollars among this group, followed by The Chicago Community Trust. In prior years Illinois-based foundations have provided closer to half of foundation support in the state. However, in 2013 the Bill & Melinda Gates Foundation awarded an exceptionally large grant (\$350 million) to the Evanston-based Rotary Foundation of Rotary International for global polio eradication activities through the PolioPlus program. If this

### Majority of Illinois Foundation Grants Stay in Illinois



SOURCE: *Giving in Illinois*, 2015. Based on circa 2013 grants awarded by Illinois foundations. Includes all grants of \$10,000 or more awarded by a sample of 51 larger Illinois foundations.

### Illinois Grantmakers Account for Roughly One-Third of Foundation Support in Illinois



SOURCE: *Giving in Illinois*, 2015. Based on circa 2013 grants awarded by U.S. foundations in the sample to recipient organizations in Illinois. Includes all grants of \$10,000 or more awarded by a national sample of 398 larger U.S. foundations, including 46 Illinois foundations.

\*Includes a \$350 million grant awarded by the Bill & Melinda Gates Foundation to Evanston-based Rotary Foundation of Rotary International. If this grant is excluded Illinois grantmakers account for 49 percent of foundation support in Illinois.

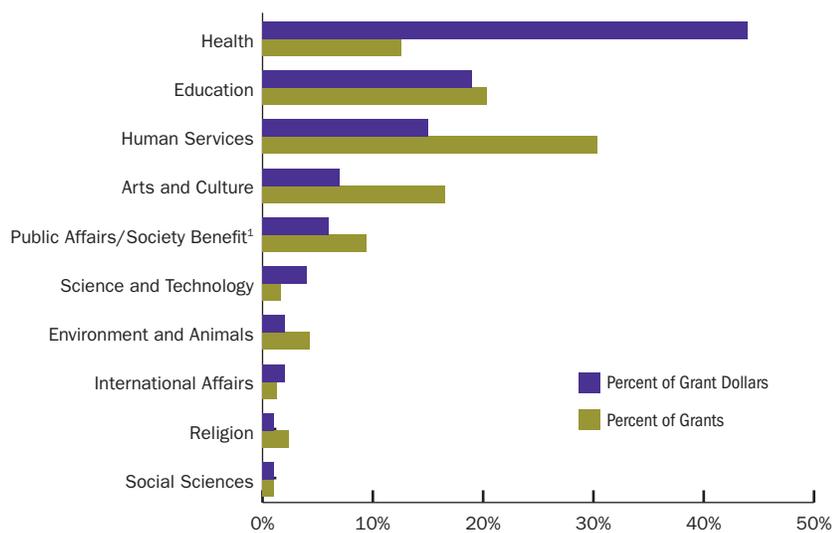
## Top 10 Non-Illinois Foundations by Giving in Illinois, 2013

Foundation Name	State	Type <sup>1</sup>	Amount	%	No. Grants	%
1. Bill & Melinda Gates Foundation	WA	IN	\$384,602,111	57.6	42	2.0
2. Wal-Mart Foundation	AR	CS	17,282,655	2.6	41	2.0
3. Andrew W. Mellon Foundation	NY	IN	14,474,000	2.2	19	0.9
4. Robert Wood Johnson Foundation	NJ	IN	12,724,644	1.9	15	0.7
5. John Templeton Foundation	PA	IN	11,503,680	1.7	31	1.5
6. Bank of America Charitable Foundation	NC	CS	9,652,224	1.4	153	7.3
7. JPMorgan Chase Foundation	NY	CS	8,703,500	1.3	115	5.5
8. W.K. Kellogg Foundation	MI	IN	7,807,020	1.2	13	0.6
9. Walton Family Foundation	AR	IN	7,351,477	1.1	22	1.0
10. 3M Foundation	MN	CS	6,927,284	1.0	36	1.7
<b>Top 10 Subtotal</b>			<b>\$481,028,595</b>	<b>72.0</b>	<b>487</b>	<b>23.2</b>
<b>Total Non-Illinois Foundations</b>			<b>\$663,263,577</b>	<b>100.0</b>	<b>2,081</b>	<b>100.0</b>

SOURCE: *Giving in Illinois*, 2015. Based on all grants of \$10,000 or more awarded by a national sample of the top 1,000 largest U.S. foundations by total giving.

<sup>1</sup>IN = Independent; CS = Corporate.

## Health, Education, and Human Services Are Top Foundation Priorities in Illinois



SOURCE: *Giving in Illinois*, 2015. Based on circa 2013 grants awarded by U.S. foundations in the sample to recipient organizations in Illinois. Includes all grants of \$10,000 or more awarded by a national sample of 398 larger U.S. foundations, including 46 Illinois foundations.

<sup>1</sup>Includes civil rights and social action, community improvement and development, philanthropy and voluntarism, and public affairs.

## About the Grants Set

This analysis is based on the Foundation Center's 2013 grants set, which includes all of the grants of \$10,000 or more reported by 1,000 of the largest U.S. independent, corporate, community, and grantmaking operating foundations by total giving. For community foundations, the set includes only discretionary grants and donor-advised grants (when provided by the funder). The set also excludes grants to individuals.

This set accounts for approximately half of giving by all of the more than 80,000 active U.S. grantmaking foundations. Included in the set are 51 Illinois foundations with giving totaling \$671 million, of which 46 made grants to recipients in Illinois in 2013. Grant amounts may represent the full authorized amount of the grant or the amount paid in that year, depending upon the information made available by each foundation.

Grant records included in the set were reported to the Center between November 2013 and December 2014. Some foundations are represented with 2013 grants data and a few with 2012 grants data, if more current data was not available in time for inclusion in the set.

grant was excluded from the analysis Illinois grantmakers would account for 49 percent of foundation support in Illinois. By number of grants, Illinois funders represented a much larger 60 percent share. As noted above, the inclusion of smaller Illinois foundations in the sample would undoubtedly raise these shares.

Including the Bill & Melinda Gates Foundation, over 350 non-Illinois foundations awarded the remaining 70 percent of grant dollars for Illinois recipients in 2013. Their support totaled \$663 million. The Gates Foundation ranked first among all funders in grant dollars awarded to Illinois with \$384.6 million. By comparison, the Bank of America Charitable Foundation reported the most grants awarded in the state that year of any non-Illinois foundation (153).

## Top 25 funders in Illinois provide over two-thirds of grant dollars

The largest grantmakers for each state generally account for the majority of giving, and Illinois was no exception. In 2013, the 25 largest funders of organizations in the state accounted for 72 percent of overall grant dollars.<sup>1</sup> This group included 15 Illinois-based foundations. Nonetheless, giving for Illinois recipients was far less concentrated among the largest funders compared to neighboring states. For example, the 25 largest funders of Wisconsin recipients in 2013 accounted for nearly 80 percent of grant dollars, while the top 25 funders of recipients in Indiana provided 88 percent of overall foundation support.

## Health, education, and human services represent top funding priorities in Illinois

Foundations provided over two-fifths of their 2013 giving in Illinois for health (45.3 percent) due to the exceptionally large gift awarded by the Bill & Melinda Gates Foundation (noted earlier). Excluding the \$350 million Gates grant, education (29.1 percent) and human services (23.9 percent) would have captured over half of grant dollars in Illinois. Within education, grantmakers allocated the biggest shares of their funding for elementary and secondary education, followed by higher education. The largest education award reported in 2013 was a \$4.8 million grant from the Grainger Foundation to the University of Illinois at Urbana-Champaign for the ECE (electrical and computer engineering) building.

Despite the large share of grant dollars targeting health and education in 2013, a substantially greater share of the number of foundation grants awarded to Illinois recipients supported human services (30.4 percent versus 20.3 percent for education and 12.6 percent for health). Human services grants tend to be smaller on average than in most other areas of foundation activity.

Finally, compared to U.S. foundation funding overall, Illinois recipients benefited from a notably larger share of funding for human services in 2013 (23.9 percent<sup>2</sup> versus 15.1 percent). In contrast, foundation giving in the state was notably less likely to fund the environment, public affairs/society benefit, and science and technology.

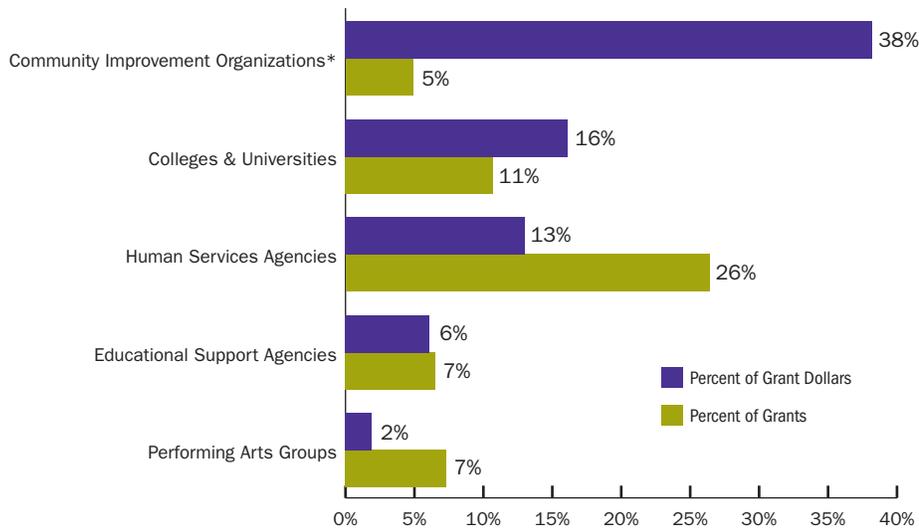
## Foundation Giving in Illinois by Subject, 2013

Subject	Amount	%	No. Grants	%
<b>Arts and Culture</b>				
Policy, Management, and Information <sup>1</sup>	\$450,000	0.0	8	0.2
Arts-Multipurpose	3,610,000	0.4	87	1.7
Media and Communications	6,849,243	0.7	67	1.3
Visual Arts/Architecture	1,418,500	0.1	32	0.6
Museums	19,637,996	2.0	159	3.1
Performing Arts	24,661,626	2.6	449	8.7
Humanities	5,621,003	0.6	30	0.6
Historic Preservation	793,330	0.1	23	0.4
Other	155,000	0.0	7	0.1
<b>Total Arts and Culture</b>	<b>\$63,196,698</b>	<b>6.6</b>	<b>862</b>	<b>16.6</b>
<b>Education</b>				
Policy, Management, and Information <sup>1</sup>	\$643,500	0.1	6	0.1
Elementary and Secondary	69,090,107	7.2	369	7.1
Vocational and Technical	455,357	0.0	9	0.2
Higher Education	65,904,551	6.8	294	5.7
Graduate and Professional	8,102,264	0.8	90	1.7
Adult and Continuing	2,891,452	0.3	21	0.4
Library Science/Libraries	6,913,889	0.7	36	0.7
Student Services	7,646,632	0.8	52	1.0
Educational Services	17,138,474	1.8	173	3.3
<b>Total Education</b>	<b>\$178,786,226</b>	<b>18.5</b>	<b>1,050</b>	<b>20.3</b>
<b>Environment and Animals</b>				
Environment	\$17,257,420	1.8	177	3.4
Animals and Wildlife	3,459,385	0.4	47	0.9
<b>Total Environment and Animals</b>	<b>\$20,716,805</b>	<b>2.1</b>	<b>224</b>	<b>4.3</b>
<b>Health</b>				
General and Rehabilitative				
Policy, Management, and Information <sup>1</sup>	\$2,145,266	0.2	26	0.5
Hospitals and Medical Care	25,406,507	2.6	203	3.9
Reproductive Health Care	6,277,650	0.7	31	0.6
Public Health	8,374,806	0.9	51	1.0
Other	3,217,901	0.3	24	0.5
Specific Disease	12,989,670	1.3	142	2.7
Medical Research	362,418,941	37.6	83	1.6
Mental Health	5,378,308	0.6	94	1.8
<b>Total Health</b>	<b>\$426,209,049</b>	<b>44.2</b>	<b>654</b>	<b>12.6</b>
<b>Human Services</b>				
Crime, Justice, and Legal Services	\$17,549,854	1.8	132	2.5
Employment	8,243,065	0.9	132	2.5
Food, Nutrition, and Agriculture	45,414,572	4.7	161	3.1
Housing and Shelter	10,692,847	1.1	213	4.1
Safety and Disaster	4,380,246	0.5	39	0.8
Recreation and Sports	2,742,777	0.3	61	1.2
Youth Development	10,021,803	1.0	173	3.3
Human Services-Multipurpose	47,888,056	5.0	663	12.8
<b>Total Human Services</b>	<b>\$146,933,220</b>	<b>15.2</b>	<b>1,574</b>	<b>30.4</b>
<b>International Affairs, Development, Peace, and Human Rights</b>	<b>\$17,436,168</b>	<b>1.8</b>	<b>69</b>	<b>1.3</b>
<b>Public Affairs/Society Benefit</b>				
Civil Rights and Social Action	\$6,455,883	0.7	75	1.4
Community Improvement and Development	15,447,510	1.6	204	3.9
Philanthropy and Voluntarism	22,698,172	2.4	110	2.1
Public Affairs	12,632,295	1.3	96	1.9
<b>Total Public Affairs/Society Benefit</b>	<b>\$57,233,860</b>	<b>5.9</b>	<b>485</b>	<b>9.4</b>
<b>Science and Technology</b>				
Policy, Management, and Information <sup>1</sup>	\$217,000	0.0	4	0.1
General Science	2,457,464	0.3	26	0.5
Physical Science	4,531,353	0.5	24	0.5
Technology	25,934,248	2.7	27	0.5
Life Science	2,456,504	0.3	7	0.1
<b>Total Science and Technology</b>	<b>\$35,596,569</b>	<b>3.7</b>	<b>88</b>	<b>1.7</b>
<b>Social Sciences</b>				
Social Science and Economics	\$4,227,330	0.4	33	0.6
Interdisciplinary/Other	1,791,020	0.2	19	0.4
<b>Total Social Sciences</b>	<b>\$6,018,350</b>	<b>0.6</b>	<b>52</b>	<b>1.0</b>
<b>Religion</b>	<b>\$12,307,864</b>	<b>1.3</b>	<b>125</b>	<b>2.4</b>
<b>Other</b>	<b>\$25,000</b>	<b>0.0</b>	<b>2</b>	<b>0.0</b>
<b>Total Grants</b>	<b>\$964,459,809</b>	<b>100.0</b>	<b>5,185</b>	<b>100.0</b>

SOURCE: *Giving in Illinois*, 2015. Based on circa 2013 grants awarded by U.S. foundations in the sample to recipient organizations in Illinois. Includes all grants of \$10,000 or more awarded by a national sample of 398 larger U.S. foundations, including 46 Illinois foundations.

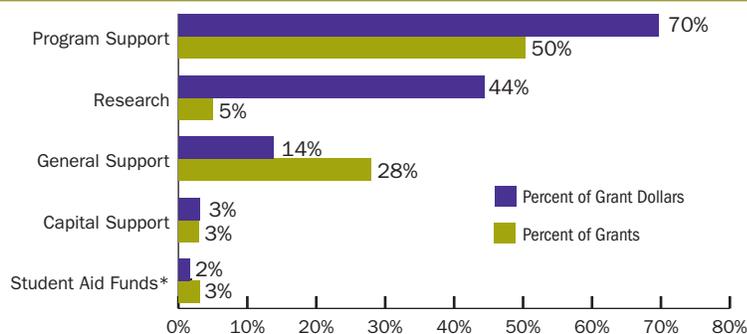
<sup>1</sup>Includes a broad range of supporting activities or organizations identified by 18 "common codes."

## Community Improvement Organizations and Higher Education Institutions Are Top Priorities in Illinois



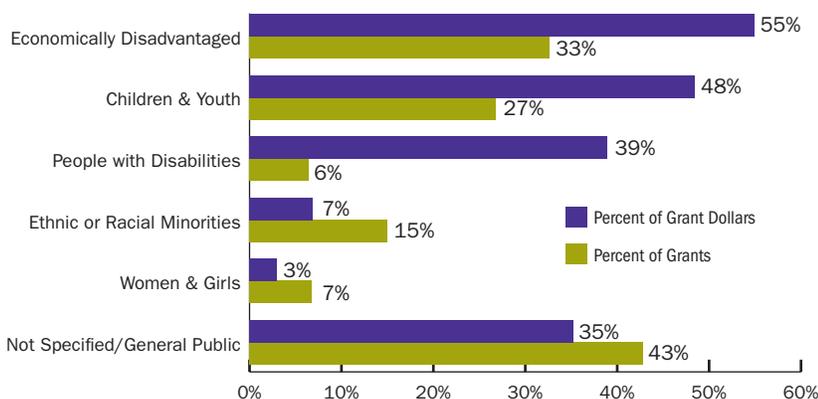
**SOURCE:** *Giving in Illinois*, 2015. Based on circa 2013 grants awarded by U.S. foundations in the sample to recipient organizations in Illinois. Includes all grants of \$10,000 or more awarded by a national sample of 398 larger U.S. foundations, including 46 Illinois foundations. Includes recipient types accounting for at least 5 percent of grant dollars or grants. \*Includes a \$350 million grant awarded by the Bill & Melinda Gates Foundation to the Rotary Foundation of Rotary International. If this grant were excluded community improvement organizations would account for 3 percent of foundation support in Illinois.

## Program and Research Support Targeted by Foundations Giving in Illinois



**SOURCE:** *Giving in Illinois*, 2015. Based on circa 2013 grants awarded by U.S. foundations in the sample to recipient organizations in Illinois. Includes all grants of \$10,000 or more awarded by a national sample of 398 larger U.S. foundations, including 46 Illinois foundations. Grants may occasionally be for multiple type of support and would therefore be counted more than once. \*Includes grants to organizations for student aid and not grants to individuals.

## Low-income, Children, and Youth Most Likely to Benefit from Targeted Foundation Giving in Illinois



**SOURCE:** *Giving in Illinois*, 2015. Based on circa 2013 grants awarded by U.S. foundations in the sample to recipient organizations in Illinois. Includes all grants of \$10,000 or more awarded by a national sample of 398 larger U.S. foundations, including 46 Illinois foundations. Figures represent only grants awarded to groups that could be identified as serving specific populations or grants whose descriptions specified a benefit for a specific population. These figures do not reflect all giving benefiting these groups. In addition, grants may benefit multiple population groups, e.g., a grant for economically disadvantaged youth, and would therefore be counted more than once. Includes population groups accounting for at least 5 percent of grant dollars or grants.

## Illinois community improvement organizations and educational institutions benefit from largest shares of foundation support

Roughly 38 percent of foundation grant dollars awarded in Illinois in 2013 supported community improvement organizations, followed by educational institutions (25.9 percent). If the \$350 million Gates Foundation award were excluded from the set, educational institutions would have captured 40.7 percent of grants dollars. A majority of this giving targeted colleges and universities, which are home to research and other activities in fields ranging from the humanities to the sciences to the arts. The University of Chicago led all Illinois educational recipients in 2013 with 150 grants totaling \$42 million. Similar to trends by grant purpose, Illinois human services agencies captured the third largest share of grant dollars (13 percent).<sup>3</sup>

## Program support accounted for the largest share of funding in Illinois

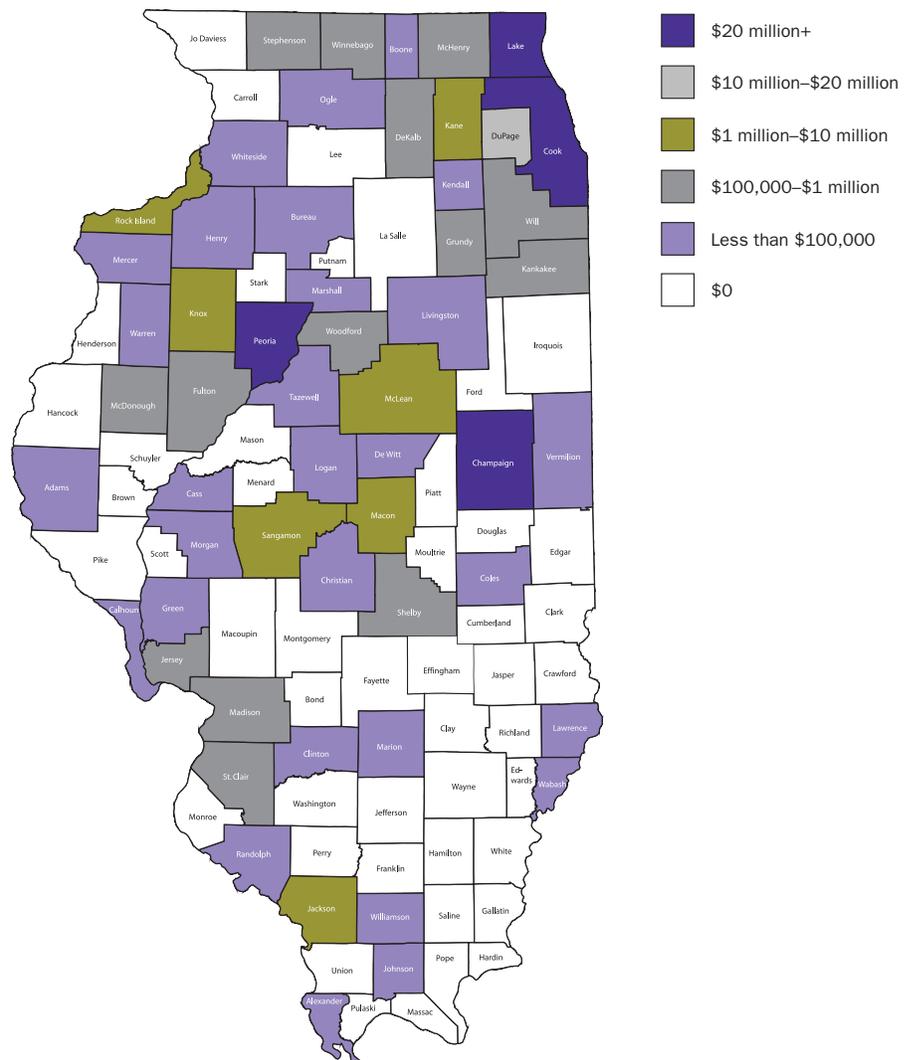
Similar to national trends, the largest share of foundation funding in Illinois provided support for specific programs and projects. Program support accounted for 69.7 percent of overall grant dollars in 2013. Research accounted for the second largest share of funding (44.4 percent)—far bigger than the 21.2 percent share reported nationally—followed by general operating support (13.8 percent). In contrast, foundations provided a smaller share of giving for capital projects in Illinois (3.1 percent) than was the case for overall U.S. foundation giving (9.4 percent). This smaller share may be a reflection of Illinois having more mature cultural and medical institutions, which are often the recipients of large capital awards to build and expand

facilities, or to there being fewer educational or other institutions in the state currently undertaking major endowment campaigns.

## Economically disadvantaged and children and youth most likely to benefit from designated funding among Illinois population groups

Roughly two-thirds of 2013 grant dollars awarded in Illinois could be coded as providing an explicit benefit for at least one specific population group. (The balance of grants either lacked sufficient information to determine the funders' intent or were intended to benefit the general public.) Overall, more than half (54.9 percent) of foundation grants to Illinois recipients could be identified as providing a benefit for people who are economically disadvantaged, followed by children and youth (48.4 percent).<sup>4</sup> Among the larger grants awarded for people who are economically disadvantaged was a \$1 million award from the Maryland-based Harry and Jeanette Weinberg Foundation to the Illinois Housing Development Authority to support the construction of affordable housing for non-elderly persons with disabilities. Ethnic or racial minorities were the explicit focus of 6.9 percent of Illinois foundation grant dollars in 2013 (10.6 percent excluding the \$350 million Gates grant).<sup>5</sup> Among the larger grants tracked in 2013 for the benefit of ethnic or racial minorities in Illinois was a \$1.9 million grant from the W.K. Kellogg Foundation to the Academy for Urban School Leadership to increase vulnerable students' early school success by implementing effective curricular and support modules for English language learners in Chicago's public schools and a \$1 million general support grant from the Patrick G. & Shirley W. Ryan Foundation to the Big Shoulders Fund.

## Foundation Giving to Illinois Recipients by County, 2013



SOURCE: *Giving in Illinois*, 2015. Based on circa 2013 grants awarded by U.S. foundations in the sample to recipient organizations in Illinois. Includes all grants of \$10,000 or more awarded by a national sample of 398 larger U.S. foundations, including 46 Illinois foundations.

## Cook County garners largest share of foundation support

Given the concentration of educational, human services, arts, and other organizations in Chicago, it comes as no surprise that Cook County benefited from the single largest share of Illinois foundation funding in 2013. Overall, recipients in Cook County benefited from just over 85 percent of grant dollars awarded to recipients in the state and 82.4 percent of the number of grants. Following Cook County was Champaign County (93 grants totaling 48.8 million), followed by Lake County (130 grants totaling \$23.8 million). Foundations also provided substantial

resources to other regions of the state, with an additional 9 counties reporting foundation grants totaling \$1 million or more in 2013.

## ENDNOTES

<sup>1</sup> Includes a \$350 million grant awarded by the Bill & Melinda Gates Foundation to Evanston-based Rotary Foundation of Rotary International. If this grant were excluded, the share awarded by the top 25 funders would be 55.8 percent.

<sup>2</sup> This figure excludes the \$350 million grant awarded by the Bill & Melinda Gates Foundation to Evanston-based Rotary Foundation of Rotary International.

<sup>3</sup> If the \$350 million Gates grant were excluded from the analysis, human services agencies would have captured 22.4 percent of grant dollars.

<sup>4</sup> Excluding the \$350 million Gates grant, the economically disadvantaged and children and youth categories would have captured 27.9 percent and 19.1 percent of grant dollars, respectively.

<sup>5</sup> Figures on funding for ethnic and/or racial minorities are based on self-reporting by foundations and the stated missions of recipient organizations. As a result, these figures capture only a fraction of overall foundation support benefiting these populations.

# The Outlook for Foundation Giving

Giving by U.S. foundations grew more than 7 percent in 2014 according to Foundation Center, the fastest year-over-year gain reported since the Great Recession. After inflation, foundation giving grew 5 percent. While comparable estimates are not available at the state level, the median increase in giving reported by the 41 Illinois respondents to Foundation Center's annual "Foundation Giving Forecast Survey" was a lower 3 percent.

Overall giving by the nation's private and community foundations reached \$59.3 billion in 2014, surpassing previous record levels even after adjusting for inflation. Contributing to the strong rise in funding was 12 percent growth in independent foundation assets in the prior year—the first double-digit annual rise recorded since 2007. Most of this gain came from increases in the value of existing foundation assets, as new gifts into foundations were up only modestly. Independent foundations, including family foundations, account for the vast majority of foundation giving each year. Overall, their giving was up an estimated 8 percent in 2014.

Community foundations showed the fastest growth in foundation giving in 2014, with their estimated funding up nearly 11 percent. They benefited from double-digit growth in their assets the two prior years, which has helped to propel growth. Nonetheless, among community foundations, the largest foundations reported more modest growth in giving relative to the overall estimate, while smaller community foundations indicated somewhat faster growth in their 2014 funding. In contrast, estimated corporate foundation giving decreased marginally in 2014, despite strong growth in new gifts into corporate foundations in 2013.

Looking ahead, Foundation Center projects that U.S. foundations overall will continue to benefit from healthy growth in the economy and stock market. As a result, their giving will continue to increase well ahead of inflation.



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